

Project Abstract

Project objectives and activities. The Hayward Promise Neighborhoods consortium proposes to expand our decade-long initiative to serve the Downtown Hayward community. The Downtown Hayward Promise Neighborhood (DHPN) initiative will be led by California State University, East Bay, in collaboration with Hayward Unified School District, the City of Hayward, Alameda County Public Health Department, Chabot College, Hayward Area Recreation and Parks District, and many local non-profits that serve young people and families in Hayward.

We will implement a cradle-to-career pipeline of services and supports for young people and families. Services will prioritize assisting community members from historically underserved groups, including Latinx, African-American, and other communities of color; recent immigrants; English Learners and their families; and children with special needs. DHPN strategies and activities include: a range of early childhood educational and support services for families; a community schools approach at the target schools; comprehensive programs to promote students' college readiness and increase access to and students' success in post-secondary education; programs to reconnect adults to education and training programs to help them advance their own and families' prospects; linkages for disadvantaged families to food assistance and other resources; and a Family Resource Center (FRC) and mobile FRC through which we will coordinate, target, and maximize the reach of support services and resources for families.

Proposed project outcomes. We are proposing to achieve incremental, progressive improvements on all the Promise Neighborhood GPRAs and indicators, and on our program indicators focused on: the penetration rate of DHPN programs; the percent of DHPN children who participate in early childhood education programs; high school diplomas earned by DHPN students; and FAFSA completion, transfer rates from 2- to 4-year college, and post-secondary degrees, certificates, and credentials earned by DHPN students who take part in DHPN programs;

Number of participants to be served. Each year, the DHPN initiative will serve approximately 8,500 young people and their families in the neighborhood's preschools and transitional kindergarten-12th grade schools. It will reach increasing numbers of other DHPN residents over time, including the families of approximately 800 additional children ages prenatal to four; 500 young adults ages 18 to 25, and 8,000 adults ages 26 and older.

Number and location of proposed sites. The DHPN will serve the following 11 schools in the Hayward Unified School District: Elementary Schools: Burbank, Cherryland, East Avenue, Fairview, Harder. Middle Schools: Bret Harte, Winton, Cesar Chavez. High Schools: Hayward, Tennyson, Brenkwitz Continuation High. These schools and the neighborhoods they serve are located in the 94541 and 94544 zip codes.

Absolute priorities addressed. We are applying under the Absolute Priority Promise Neighborhoods in Non-Rural and Non-Tribal Communities. The DHPN will focus on a distressed community in the city of Hayward, an urban area in Alameda County, located in the East Bay Region of the San Francisco Bay Area. The DHPN can be considered an urban, inner city community, and therefore we meet this Absolute Priority.

Competitive preference priorities (CPPs) addressed. We are applying under:

- CPP 1 – Strengthening Cross-Agency Coordination and Community Engagement to Advance Systemic Change
- CPP 2 – Increasing Post-Secondary Education Access, Affordability, Completion, and Post-Enrollment Success
- CPP 3 – Evidence-Based Activities to Support Academic Achievement