Supporting Effective Educator Development (SEED)

FY 2022 SEED Competition Overview
Closing Date: June 3, 2022
11:59:59 PM Washington DC Time

Note About These Slides

- Applicants are strongly encouraged to review **the FY 2022 SEED NIA** that was published in the Federal Register on April 4, 2022, in its entirety.
- The slides presented on this webinar are available for download on the SEED webpage.
- Applicants are strongly encouraged to download the **SEED Application Instructions Package** from the SEED webpage and review it in its entirety.
- The SEED Application Instructions Package provides instructions needed to apply for this SEED grant.

Note: These slides are intended as guidance only and do not impose any requirements beyond those included in the NIA, and any other applicable provisions established in rules for this competition. Please refer to the official documents published in the *Federal Register*.

SEED Competition Resources

SEED Program Webpage:

https://oese.ed.gov/offices/office-of-discretionary-grants-support-services/effective-educator-development-programs/supporting-effective-educator-development-grant-program/

1. FY 2022 SEED Notice Inviting Applications (NIA)

2. FY 2022 SEED Application Instructions Package

3. FY 2022 SEED FAQs Document

4. FY 2022 SEED Informational Webinars

5. EED Applicant/Grantee Budget Worksheet (REQUIRED)

6. Evidence and Evaluation Resources

General SEED Competition Q&A

- Applicants are strongly encouraged to review the SEED Notice Inviting Applications (NIA) in its entirety.
- Applicants are strongly encouraged to review the SEED Frequently Asked Questions (FAQs) document in its entirety.
- Applicants are strongly encouraged to review the SEED Application Instructions Package document in its entirety.
- If your question(s) are not answered in any of the above listed SEED documents, you may email the question(s) to the SEED program inbox at SEED@ed.gov.

*Responses can take up to 24 hours, so please plan accordingly to meet competition deadlines.

AGENDA FOR THIS WEBINAR

- FY 2022 SEED Selection Criteria

- Application Process

- SEED Competition Reminders

SEED Selection Criteria

SELECTION CRITERIA--OVERVIEW

Selection Criteria	Maximum Points
Quality of the Project Design	35
Significance	25
Quality of the Management Plan	20
Quality of the Project Evaluation	20
Total Selection Criteria Points:	**100**
CPP 1 – Increasing Educator Diversity	5
CPP 2 – Equity in Student Access…	3
CPP 3 --Meeting Student Social, Emotional, and Academic Needs	2
Maximum Total Application Points	**110**

SELECTION CRITERIA
QUALITY OF THE PROJECT DESIGN (35 POINTS)

Training or professional development services

…are of sufficient quality, intensity, and duration to lead to improvements in practice among the recipients of those services.

Build capacity and yield results

…project is designed to build capacity and yield results that will extend beyond the period of Federal financial assistance

Conceptual framework

…conceptual framework underlying the proposed research or demonstration activities and the quality of that framework

Selection Criteria

Collaboration of Partners	"…the collaboration of appropriate partners for maximizing the effectiveness of project services."
Address Need	"The extent to which the design of the proposed project is appropriate to, and will successfully address, the needs of the target population or other identified needs."

SELECTION CRITERIA

Significance of Outcomes

"…importance or magnitude of the results or outcomes likely to be attained by the proposed project, especially improvements in teaching and student achievement."

Reasonable Costs

"The extent to which the costs are reasonable in relation to the number of persons to be served and to the anticipated results and benefits."

Selection Criteria

Benefits at End of Federal Funding

"The potential for the incorporation of project purposes, activities, or benefits into the ongoing program of the agency or organization at the end of Federal funding."

Dissemination

"…results of the proposed project are to be disseminated in ways that will enable others to use the information or strategies."

SELECTION CRITERIA

QUALITY OF THE MANAGEMENT PLAN (20 POINTS)

Clear and Measurable Outcomes	"…goals, objectives, and outcomes to be achieved by the proposed project are clearly specified and measurable."
Clear Plan to Keep Project on Track	"…plan to achieve the objectives of the proposed project on time and within budget, including clearly defined responsibilities, timelines, and milestones…"

SELECTION CRITERIA

Produce Rigorous Evidence

"…produce evidence about the project's effectiveness that would meet WWC Standards with or without reservations…"

Feedback and Periodic Assessment

"The extent to which the methods of evaluation will provide performance feedback and permit periodic assessment of progress toward achieving intended outcomes."

Quantitative and Qualitative Data

"…methods of evaluation include the use of objective performance measures that are clearly related to the intended outcomes of the project and will produce quantitative and qualitative data…"

SELECTION CRITERIA

Relevant Outcomes

"The extent to which the methods of evaluation will provide valid and reliable performance data on Relevant Outcomes."

Project Replication

"…the design for implementing and evaluating the proposed project will result in information to guide possible replication of project activities or strategies, including information about the effectiveness of the approach or strategies employed by the project."

SEED Application Process

APPLICATION PROCESS

SUBMITTING AN APPLICATION

- Submit applications via Grants.gov.

- Applicants must complete the Grants.gov registration process.

- Go to the Applicants tab, then the Get Registered section, then the Organization Applicant Registration section.

- You must obtain a DUNS number or Unique Entity Identifier (UEI) and register with SAM (System for Award Management) as part of this process.

- An applicant that does not have an active SAM registration can still register with Grants.gov, but must contact the Grants.gov Support Desk

Register EARLY!

APPLICATION PROCESS

APPLYING FOR A SEED GRANT

- To apply for a SEED grant, enter keyword "SEED" in the search bar on the right side of the Grants.gov homepage.

- Select **ED-GRANTS-040422-001**, which is the Opportunity Number for this competition. Click on the link, then click on the Package tab. Under Actions, click Select Package and follow the instructions.

- Please review the Grants.gov Applicant FAQs as you prepare and submit your application.

- Contact the Grants.gov Help Desk if you experience problems submitting your application.
    - → Phone: 1-800-518-4726
    - → Email: support@grants.gov

Submit EARLY!

APPLICATION PROCESS

- SF 424 Application Form for Federal Assistance
- ED Supplemental Form for SF 424
- EED Applicant/Grantee Budget Worksheet (REQUIRED)
- Evidence of Effectiveness Form
- Grant Application Form for Project Objectives and Performance Measures
- SF-LLL Disclosure of Lobbying Activities (OPTIONAL)
- General Education Provisions Act (GEPA) Requirements - Section 427
- Grants.gov Certification Regarding Lobbying (formerly ED 80-0013)
- SF 424B Form - Assurances, Non-Construction Programs

SEED Competition Reminders

SEED COMPETITION REMINDERS

Date	Event
June 3, 2022	Closing Date
May 4, 2022	Intent to Apply Deadline

- SEED applications time stamped after **11:59:59 PM Washington, DC Time** will be considered **LATE** and **will not** be reviewed.

- All SEED applications must be submitted Grants.gov

- Grants.gov Helpdesk: 1-800-518-4728

- Register and Submit **EARLY** with Grants.gov to avoid missing the deadline and any unforeseen technical difficulties.

Supporting Effective Educator Development

Best wishes on a successful SEED application submission!

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