

South Ward Promise Neighborhoods • Newark, NJ

Priorities Addressed—

- **Absolute Priority 1—PNs in Non-rural and Non-tribal Communities:** SWPN will serve urban communities in Newark, NJ; **Invitational Priority: Community-based Crime Reduction Efforts:** SWPN will partner with the Newark Community Street Team (NCST), an organization that conducts high-quality activities focused on the re-entry of formerly incarcerated individuals or on community-based crime reduction activities. NCST assists in stewarding relationships, creating community, and teaching people how to restore their relationship to other community members;
- **Competitive Preference Priority 1—Community-level Opioid Abuse Prevention Efforts:** SWPN will partner with NCST (above) for evidence-based, trauma-informed casework assistance to the community and with Prevention Links to offer Lead & Seed, an evidence-based intervention for middle and high school youth based on SAMSHA’s Strategic Prevention Framework, designed to increase youth’s knowledge and problem-solving skills for preventing substance use and substance-related behaviors;
- **Competitive Preference Priority 3—Evidence-based Activities to Support Academic Achievement:** SWPN will deploy Reading Mastery (K-2), Headsprout® Early Reading (K-1), Knowledge is Power Program (KIPP) (K-12), Teach For America (K-12), and Positive Action (PK-8)—all programs substantiated in the What Works Clearinghouse (WWC) as having a direct impact on student performance.

Project objectives and activities: SWPN employs a two-generation, cradle-to-college-and-career strategy, providing children with **high-quality early childhood programs, schools, and**

academic supports through college graduation, paired with **social-emotional and health supports** from birth through college and career, **workforce development**, and **wraparound services to strengthen families** as needed and help stabilize the most vulnerable.

Proposed project outcomes: The ultimate goal of this SWPN project is to drive results for children so that they all can earn a post-secondary degree, certification, or credential that enables them to be successful adults. To do so requires providing a **high-quality education** as well as systems improvements and leveraging of existing resources so that children have **a continuum of high-quality supports and services for every developmental stage of their lives** from birth through college graduation/post-secondary studies completion and career. This includes **safe and stable housing and income** for their families.

Number of participants to be served: SWPN, together with **37 project partners**, will serve over 6,500 adults and children in Newark's South Ward.

Number and location of proposed sites: SWPN, which currently operates a Promise Neighborhoods project in the Newark communities of Upper Clinton Hill and Dayton, will **double its impact in the South Ward of Newark** by replicating its proven effective programs and services in the Qualified Opportunity Zone neighborhoods of **Weequahic** (Census tract 48.02; ZIP code 07112) and **Lower Clinton Hill** (Census tract 50; ZIP code 07108).