South Ward Promise Neighborhoods • Newark, NJ

Priorities Addressed—

- **Absolute Priority 1—PNs in Non-rural and Non-tribal Communities**: SWPN will serve urban communities in Newark, NJ; **Invitational Priority: Community-based Crime Reduction Efforts**: SWPN will partner with the Newark Community Street Team (NCST), an organization that conducts high-quality activities focused on the re-entry of formerly incarcerated individuals or on community-based crime reduction activities. NCST assists in stewarding relationships, creating community, and teaching people how to restore their relationship to other community members;

- **Competitive Preference Priority 1—Community-level Opioid Abuse Prevention Efforts**: SWPN will partner with NCST (above) for evidence-based, trauma-informed casework assistance to the community and with Prevention Links to offer Lead & Seed, an evidence-based intervention for middle and high school youth based on SAMSHA’s Strategic Prevention Framework, designed to increase youth’s knowledge and problem-solving skills for preventing substance use and substance-related behaviors;

- **Competitive Preference Priority 3—Evidence-based Activities to Support Academic Achievement**: SWPN will deploy Reading Mastery (K-2), Headsprout® Early Reading (K-1), Knowledge is Power Program (KIPP) (K-12), Teach For America (K-12), and Positive Action (PK-8)—all programs substantiated in the What Works Clearinghouse (WWC) as having a direct impact on student performance.

**Project objectives and activities**: SWPN employs a two-generation, cradle-to-college-and-career strategy, providing children with high-quality early childhood programs, schools, and
academic supports through college graduation, paired with social-emotional and health supports from birth through college and career, workforce development, and wraparound services to strengthen families as needed and help stabilize the most vulnerable.

Proposed project outcomes: The ultimate goal of this SWPN project is to drive results for children so that they all can earn a post-secondary degree, certification, or credential that enables them to be successful adults. To do so requires providing a high-quality education as well as systems improvements and leveraging of existing resources so that children have a continuum of high-quality supports and services for every developmental stage of their lives from birth through college graduation/post-secondary studies completion and career. This includes safe and stable housing and income for their families.

Number of participants to be served: SWPN, together with 37 project partners, will serve over 6,500 adults and children in Newark’s South Ward.

Number and location of proposed sites: SWPN, which currently operates a Promise Neighborhoods project in the Newark communities of Upper Clinton Hill and Dayton, will double its impact in the South Ward of Newark by replicating its proven effective programs and services in the Qualified Opportunity Zone neighborhoods of Weequahic (Census tract 48.02; ZIP code 07112) and Lower Clinton Hill (Census tract 50; ZIP code 07108).