The Literacy Crisis in the United States

- A child who cannot read proficiently by third grade is four times as likely to leave high school without a diploma.

- "U.S. companies are experiencing a very real “skills gap”... More than 90% of Business Roundtable CEOs report that current skills shortages present a problem for their company or industry... A focus on improving third grade reading proficiency offers a uniquely powerful lever to address many aspects of the skills gap over the long term."

- Read the Full Report
  [Why Reading Matters, and What To Do About It: A CEO Action Plan To Support Improved U.S. Literacy Rates](#)
Our Approach

Effective Teacher Support

Great Instruction

Improved Student Learning

Coaching & Embedded Professional Development

Workshops & Institutes

Books & Materials
Our Scope

- 6 States
- 250 Schools
- 100,000 Children
- 5,000 Educators
Pandemic Pivot

- Lesson planning for virtual instruction
  - Nearly 1,300 Lesson
- Virtual coaching to improve online instruction
  - 42,000 hours of virtual coaching
- Online instructional videos and materials for children and teachers

www.learn.cli.org
The Growth of CLI

Revenue Growth

- FY14: $8.60
- FY15: $11.88
- FY16: $12.39
- FY17: $20.50
- FY18: $24.70
- FY19: $33.72
- FY20: $30.10
- FY21: $27.80

$ Millions
Seed to Scale: A Local Sport

District $ Investment Growth

Funder $ Investment Growth

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Seed to Scale: Modified
Four Lessons for Scaling

- District funding approach matters – due diligence!
- Politics matter. Politics happen.
- Distribute responsibility for implementation, partnership development and philanthropy (decentralize or specialize).
- Seed funding is a promising strategy.