NY – NEW YORK

ABSTRACT

The New York State Workforce Investment Board (SWIB) will create, develop, implement, and take to scale short-term educational programs, training courses, and career pathways programs. It will focus on facilitating and strengthening entrepreneurship and small business ownership. It will deliver a multi-pronged initiative designed to respond to the economic and workforce consequences resulting from the global coronavirus pandemic. It will intertwine four elements concurrently: (1) training in the field of digital transformation and exponential technologies for New York City residents, (2) scaling and increased implementation of statewide community college training initiatives, (3) boot camps and workshops for new and established entrepreneurs, and (4) solicitations to fund New York state businesses and other training providers in identifying and developing remote trainings, and/or transitioning trainings which already exist to remote, didactic formats. In addition to training and employment services, supportive services will be offered to participants throughout the period of performance, and project coordinators will be hired to ensure that project goals and objectives are met.

Key partners will be the Empire State Development Corporation, Governor Cuomo's 10 Regional Economic Development Councils, and State and City Universities of New York (SUNY and CUNY).