IDEA Public Schools

Project Objectives and Activities: Achieve the mission at scale by increasing access to quality public education for a high-need student population: From a network of 96 schools in 6 regions with 51,170 students enrolled in 2019-20, IDEA will add 102 replication, 4 expansion schools and 42,642 students by the end of this CSP funding period (2020-21 through 2024-25), growing to 258 schools in 13 regions with 99,500 students enrolled by 2024-25. Diverse student population, including 87.1% of students with low socio-economic status; 100% of students matriculate to an institution of higher education. Annual indicators support building a strong and sustainable organization: 80% employee retention; 97.5% average daily attendance; 90% annual student persistence; Superior FIRST rating on financials; 80% composite score on the organizational health survey.

Proposed Project Outcomes: Student growth: An increase in percent of students who met or exceeded “student progress” measure as defined by the state; 90% of Pre-K/K students on/above grade level in reading, language, and math (campuses in operation year 2+); 90% of 2nd grade students on/above grade level in reading (Year 2+ campuses). Student achievement: IDEA receives an A from the state of Texas, Louisiana, Florida and Ohio respectively; Average ACT score of 21.5; 35% of graduates named AP Scholars. College matriculation and college success: 100% of graduates accepted to a 4-year college or university; 99% of graduates matriculate to college/university; 37% of students graduate college in 4 years and 47% graduate in 6 years.

Long-term Outcome: IDEA becomes the largest educator of low-income college graduates in every region where IDEA operates schools. Create transformational change for educationally disadvantaged students and underserved communities; IDEA alumni will earn approximated $1M more over their lifetimes than the non-college going peers.

Applicable priorities: Absolute Priority 2—IDEA Serves a Low-Income Demographic; Competitive Preference Priority 1—Spurring Investment in a Qualified Opportunity Zone; Competitive Preference Priority 3—IDEA Serves High School Students; and Competitive Preference Priority 5—IDEA Will Reopen Poor-Performing Schools as Charter Schools

Number of Participants To Be Served: 42,642 students in 106 schools—54 College Preparatory (high schools) and 52 Academy (elementary) schools. Locations of Proposed Sites: Ohio—Cincinnati; Texas—Austin, El Paso, Houston, Permian Basin, Rio Grande Valley, San Antonio, Tarrant County/Ft. Worth; Louisiana—Baton Rouge; Florida—Jacksonville, Tampa Bay.