California State University, East Bay Foundation
Promise Neighborhoods Abstract

PR Award Number: U215N170023
Name of Organization: California State University, East Bay
Name of Project: South Hayward Promise Neighborhood
Project Director: Carolyn Nelson
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Eligible Applicant Type: Institution of Higher Education
Grant Type: Discretionary Award
Absolute Priority: Absolute Priority 1
Competitive Preference Priority:
  Competitive Preference Priority 1: Byrne Criminal Justice Innovation (BCJI) program
  Competitive Preference Priority 2: Drug Free Communities (Opioid Abuse Prevention) Program
  Competitive Preference Priority 3: Evidence Based Activities, Strategies or Interventions

Target Schools:
  Glassbrook Elementary
  Tyrrell Elementary
  Ruus Elementary
  Cesar Chavez Middle
  Tennyson High School

Project Partners:
  Hayward Unified School District
  City of Hayward
  Alameda County Health Care Services Agency/Public Health Nursing
  Eden Area Regional Occupational Program
  Chabot College
  Tiburcio Vasquez Health Center
  4Cs of Alameda County
  La Familia
  Eden Youth & Family Center
  Alameda County First 5

Project Description:
The South Hayward Promise Neighborhood (SHPN) initiative is a collective impact approach to address widespread poverty and poor educational outcomes in South Hayward, a distressed community in Hayward, California. Most SHPN children do not attend preschool due to a shortage of affordable options or access issues, which affects their kindergarten readiness and later academic success. Indeed, 78% of SHPN 3rd graders are not reading at grade level, the vast majority of students at the SHPN schools are not proficient in ELA and Math, and the SHPN high school has a graduation rate of 69%. Attendance and disciplinary issues, social-emotional and behavioral health challenges, neighborhood crime, and low educational attainment and language barriers in SHPN families all contribute to poor outcomes for SHPN children.

SHPN stakeholders plan to build a well-integrated cradle-to-career pipeline of programs, services, and supports that promote academic success from birth to adulthood. Key elements of the pipeline include a strong instructional core responsive to students’ diverse needs, P-16 curriculum alignment and bridge programs to help students at key transition points, multi-tiered supports for struggling students, and a two-generation approach to help parents support their children’s education and increase their self-sufficiency and well-being.